

CATEX

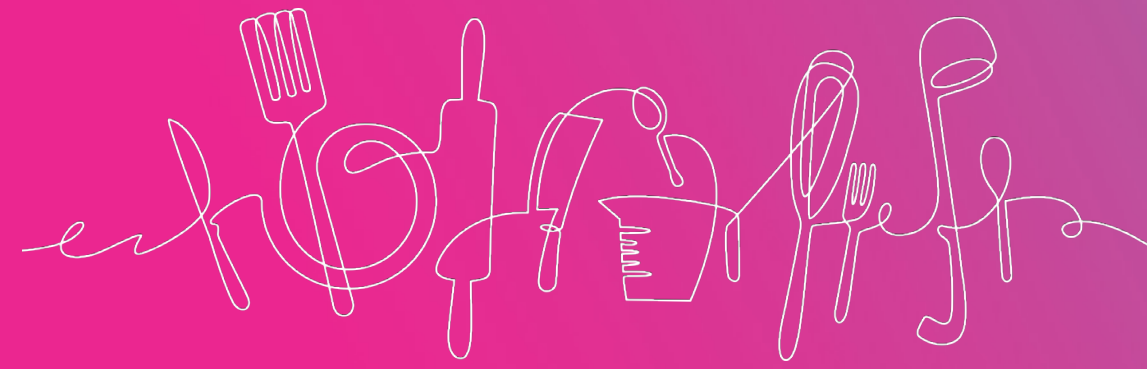
Catering Inspiration

CELEBRATING
60
YEARS
1965 - 2025

Sponsorship Opportunities

18 - 20 February 2025
RDS | Simmonscourt



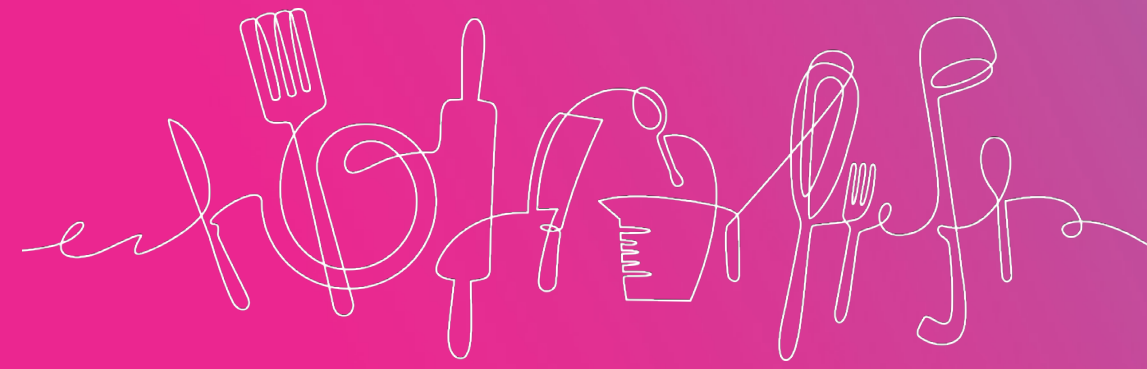


CATEX the largest and most important industry event returns in 2025 to celebrate its 60th anniversary.

Innovation, Sustainability and Skills continue to be top of the menu at CATEX 2025, and as Ireland's largest foodservice and hospitality show, it's the 'must-attend' event for professionals who want to grow their sales, business, skills and careers.

CATEX 2025 will not only continue the event's history of celebrating excellence within the industry but will broaden out our agenda to include a great focus on small businesses, sustainability and innovation.



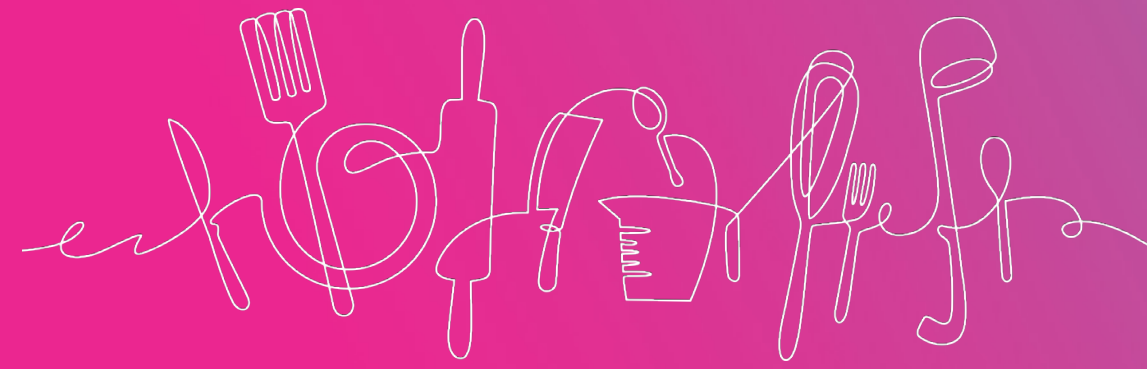


Why Sponsor?

CATEX has a loyal and influential following with over 12,000 visitors attending each CATEX event. By partnering with CATEX 2025 you are helping to add value while taking the opportunity to stand out from other brands, and over 200 exhibitors.

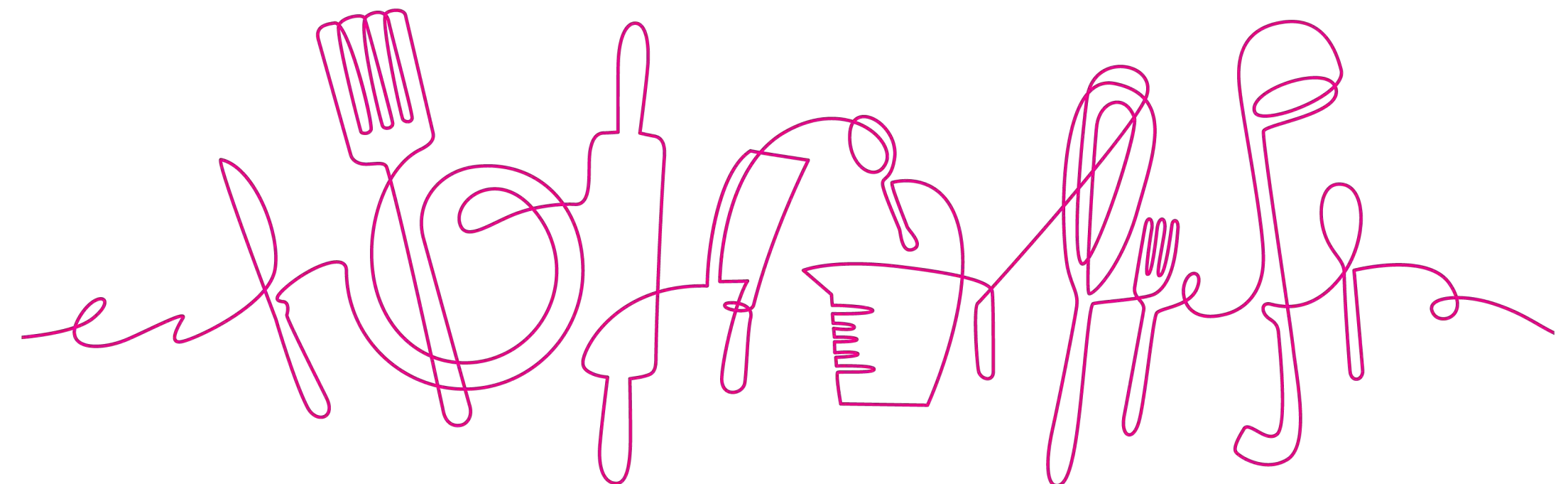
- ✦ Increased brand awareness opportunities, promotions, competitions, new product launches, data capturing, sampling.
- ✦ An opportunity to reach thousands of potential clients via the media and PR surrounding the event.
- ✦ Potential to attract and interact with new consumers.
- ✦ Networking opportunities and access to CATEX stakeholders
- ✦ Potential to use your brand to enhance the event

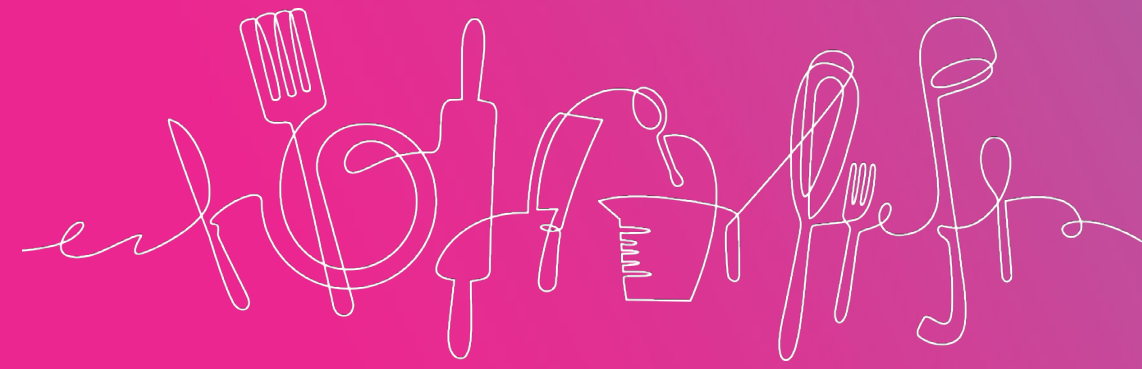




SPONSORSHIP OPPORTUNITIES

- 👑 Chef Network Lounge / Demonstration stage
- 👑 Pocket show guide
- 👑 Visitor Bag
- 👑 Visitor Lanyards
- 👑 Hydration Station
- 👑 Car Park Sponsor





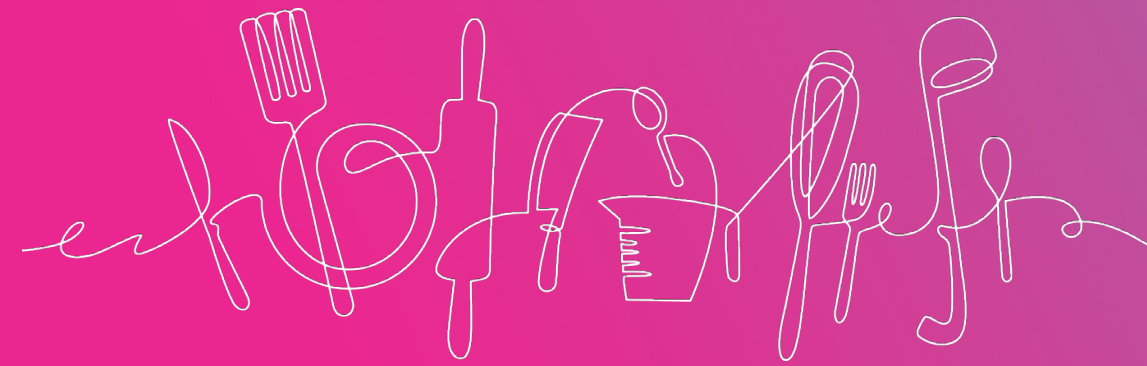
Chef Network Lounge & Demonstration Kitchen

An IFSA innovation working to support the industry the Chef Network will host to demonstrations from top chefs and industry panel discussions relevant to the industry.

- 👑 Branding onsite across Chef Network Lounge
- 👑 PR opportunities pre-show, industry press publications, online & onsite
- 👑 Opportunity to promote products, run competitions, sessions, and other features.
- 👑 Dedicated E-zine to industry visitor database
- 👑 Company logo on the CATEX website as show partner
- 👑 Branding CATEX 2025 E-Zines
- 👑 Dedicated social media posts.

**€12,000 plus
VAT @ 23%**





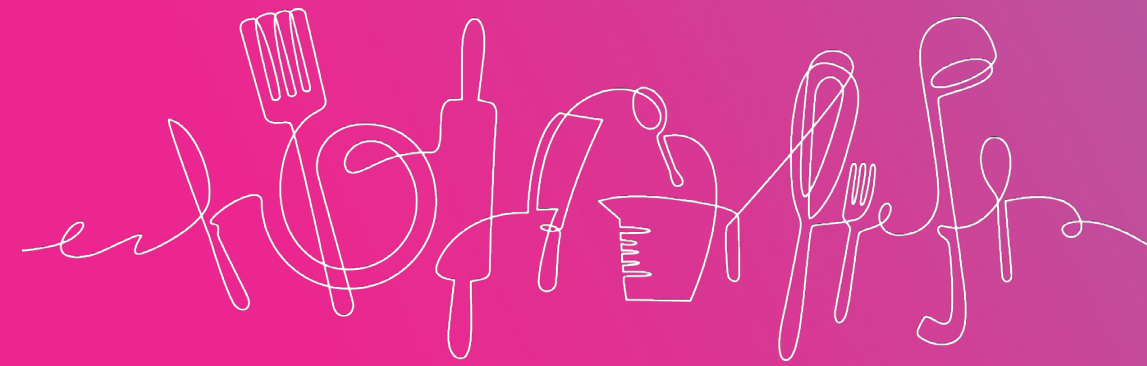
Pocket Show Guide

The CATEX 2025 pocket show guide is distributed to all 12,500 visitors at the show

- 👑 Company branding on the Pocket Show Guide
- 👑 Company ad included in the pocket show guide
- 👑 Company logo on the CATEX website as show partner
- 👑 Branding included in the CATEX 2025 email newsletters
- 👑 Dedicated E-zine to industry visitor database
- 👑 Dedicated social media posts

**€3,500 plus
VAT @ 23%**





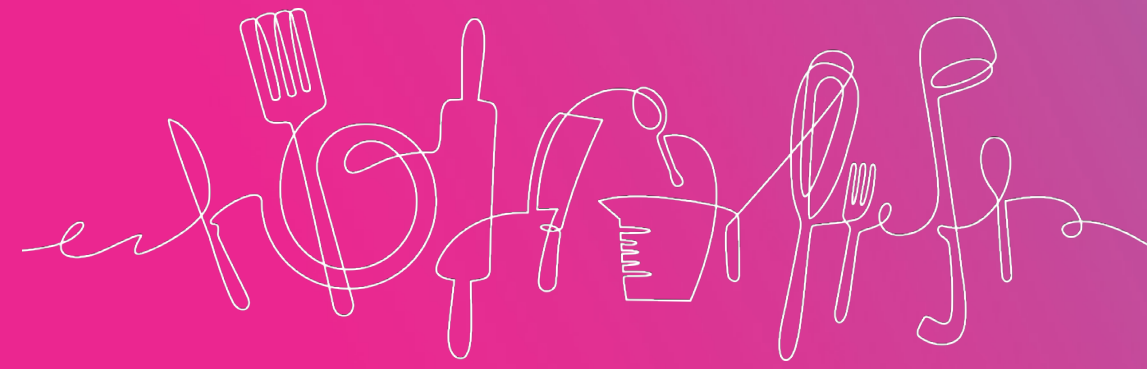
Visitor Bags

Bag this opportunity to supply the official visitor bag to each visitor on arrival.

- 👑 Company logo on every bag co-branded with the CATEX Show logo
- 👑 Company logo included in E-zines to full industry database of 15,000+
- 👑 Company logo on the CATEX 2025 website
- 👑 Dedicated social media post

**€2,500 plus
VAT @ 23%
+ supply of
branded bags**





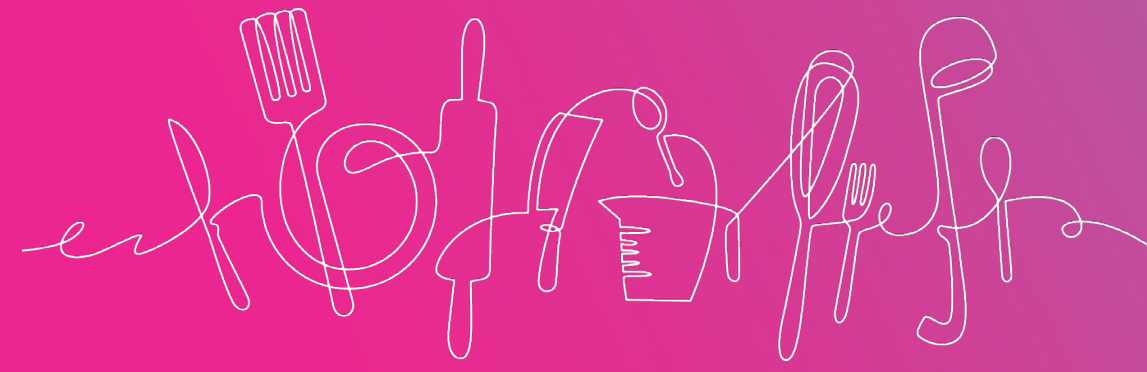
Visitor Lanyards

Get your brand in front of over 12,000 visitors at CATEX 2025

- 🍷 Company logo on visitor lanyards – cobranded with the CATEX logo
- 🍷 Company logo on the CATEX 2025 website
- 🍷 Company logo included in CATEX 2025 visitor ezines
- 🍷 Company profile in visitor ezine to full database.

**€3,000 plus
VAT @ 23% +
supply of
lanyard**



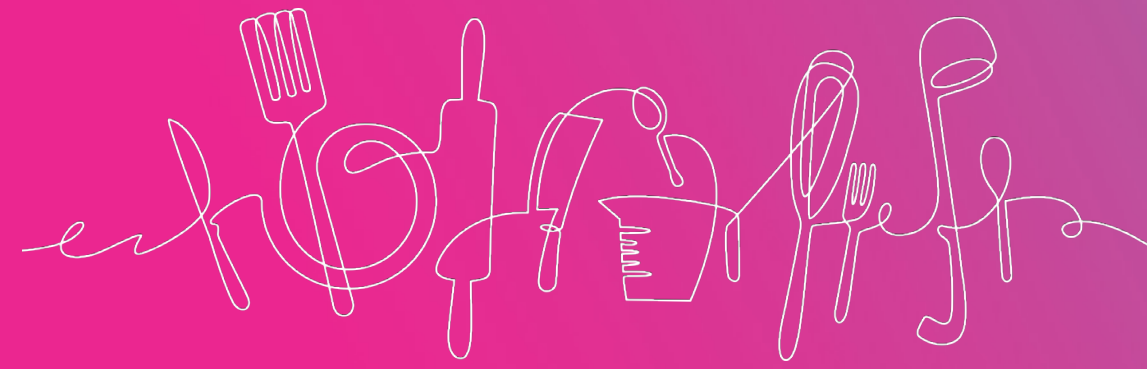


Refill station – keeping visitors at CATEX 2025 hydrated!

- 👑 Company logo on each refill station co-branded with the CATEX Show logo.
- 👑 Company logo on the CATEX 2025 website
- 👑 Company logo included in E-zine to full industry database of 15,000 +
- 👑 Dedicated show media posts

**€1,500 plus
VAT @ 23%
per station**





Car Park Sponsor

- 👑 Branding on the CATEX website
- 👑 Product placement outside the exhibition hall
- 👑 Branding on CATEX email newsletters, pocket guide, signage at the show
- 👑 Stand at CATEX 2025 5x3 (15 sq mts)
- 👑 PR opportunities pre-show, industry press publications, online & onsite
- 👑 Dedicated ezine to industry visitor database

**€15,000 - 30,000
plus VAT @ 23%**



What to learn more?

Contact the Sponsorship Team

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