

CATEX

Catering Inspiration

CELEBRATING
60
YEARS
1965 - 2025



FLOOR PLAN

18-20 February 2025
RDS Simmonscourt

catexexhibition.com

An IFSA Event

IFSA
IRISH FOODSERVICE SUPPLIERS ALLIANCE

100% of visitors said this event was worthwhile/very worthwhile attending

86% of visitors will visit CATEX 2025

56% of visitors did or will place an order as a result of attending



21.8-27.3M

Spend generated at CATEX



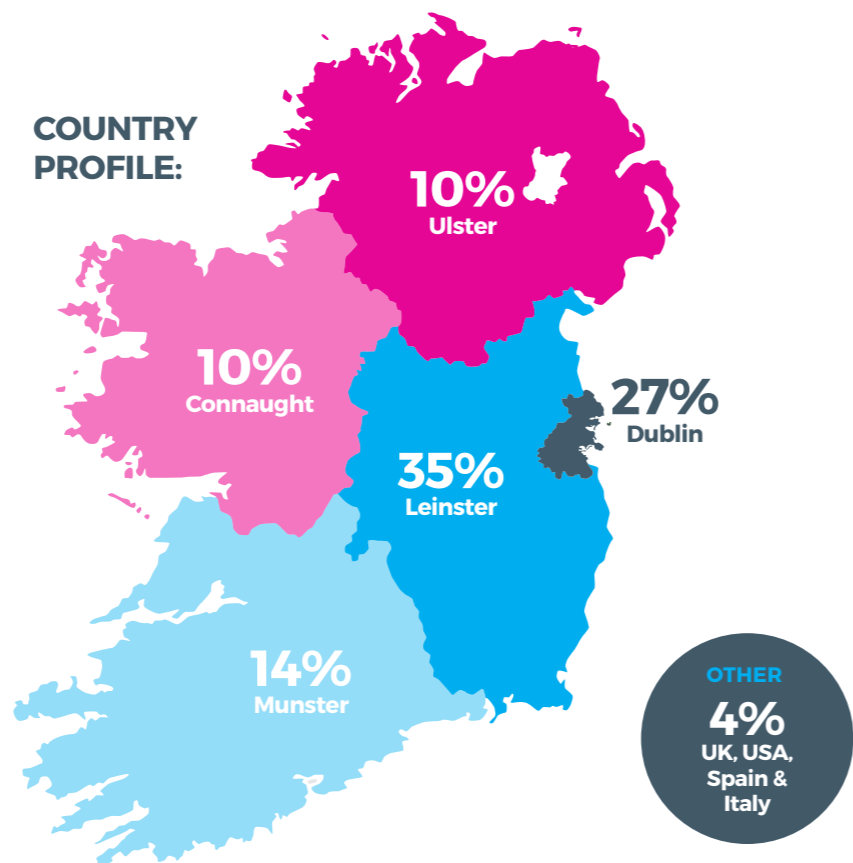
8,100-10,200

Average purchase by visitors

Valuations based on audited footfall

10,500 VISITORS

COUNTRY PROFILE:



183 EXHIBITORS

- Meeting potential new customers
- Increasing brand/service awareness
- Meeting/Selling to current customers
- Finding new distributors/partners/sellers
- Supporting current distributors/partners/sellers
- Launching a new brand/ product/service
- Taking orders on the stand
- Capture target audience data

95%

of exhibitors were satisfied with the event

88%

were happy with the volume of visitors

88%

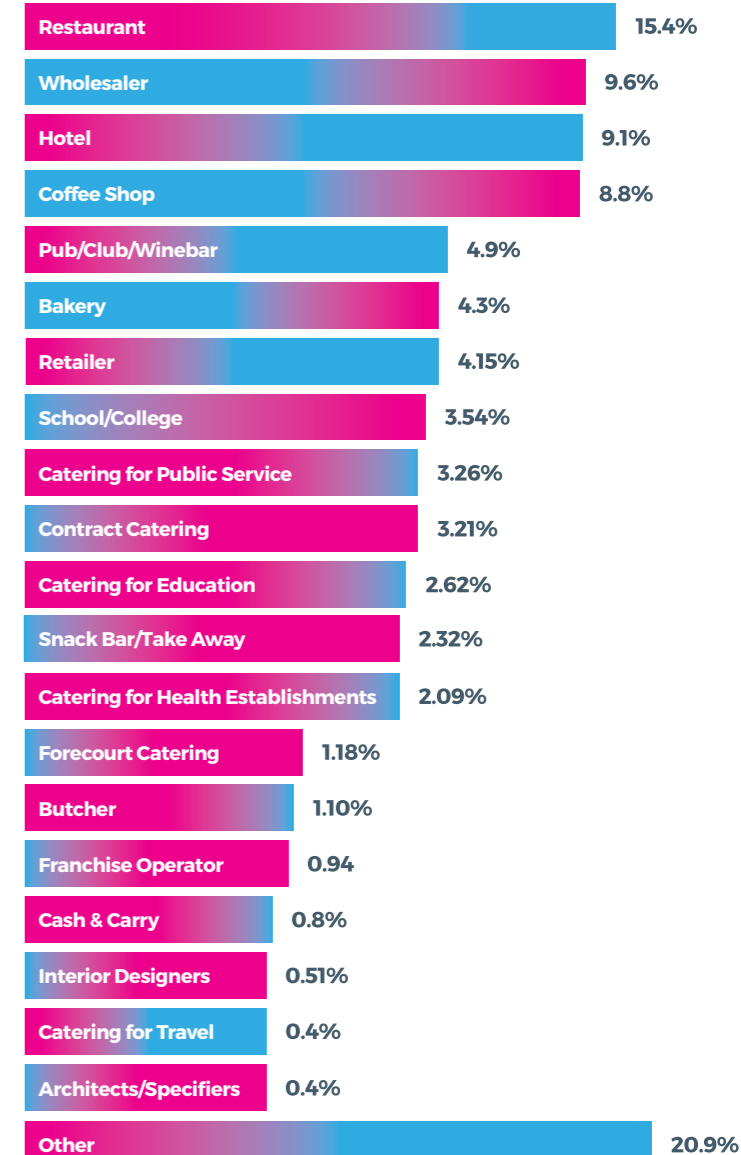
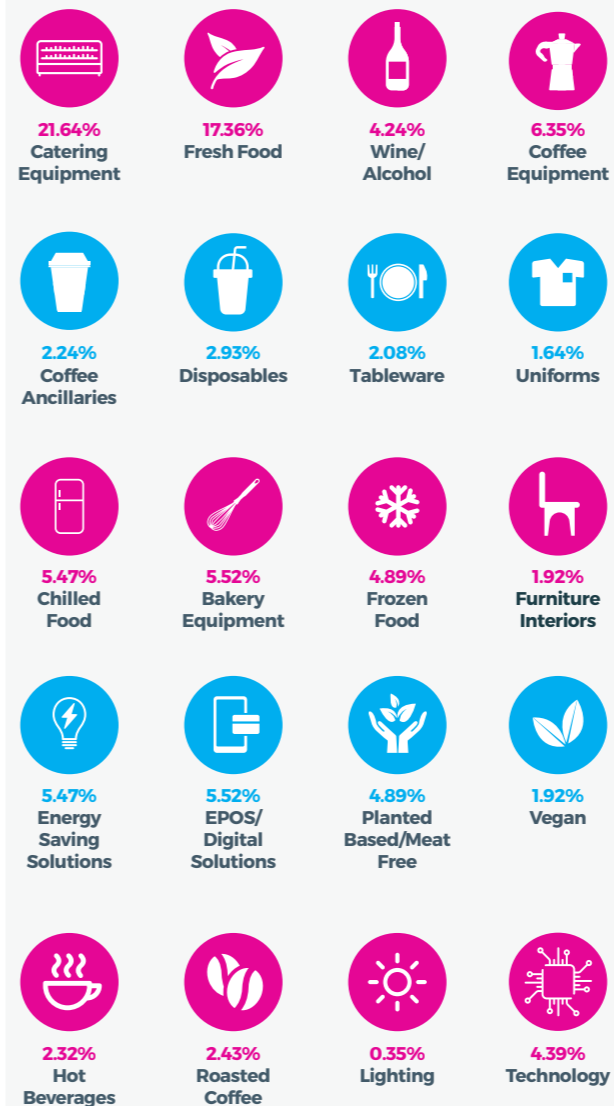
of exhibitors would rate this event as important for their company

77%

of exhibitors would recommend this event to a colleague in their industry

PRIMARY PRODUCT OF INTEREST

VISITOR PROFILE



2025 RATES

IFSA members rate: (Space only)

Early Bird- **€250.00** per m sq (Until 1st Feb 2024)

Full Rate- **€270.00** per m sq

Non members rate:

Space only- **€330.00** per m sq

Shell Scheme- **€45.00** per m sq to be added to the Space only rate.

Shell to include divider walls, carpet, name panel, lighting (1 spotlight per 6m sq).

Perimeter stands and stands up to 15 m sq must have compulsory shell.

Electric Avenue:

€2,500 per vehicle

Introducing the brand-new EV Showcase at CATEX 2025. Be at the centre of the Hospitality Industry and help over 10,000 visitors transition to a cleaner future.

Small Business Zone:

4 sq mts. (2x2) €950.00

5 sq mts (2x2.5) €1,187.50

to include shell package

Are you a small business or Artisan producer looking to accelerate your business within the Hospitality sector? Then showcasing your brand within the small business zone at CATEX 2025 is a must! Created to facilitate small startups to get their products and services in front of thousands of potential customers.

Coffee Lane:

€1,000 + VAT

CATEX has a long history with Speciality Coffee Association (SCA), hosting the National Coffee Competitions every 2 years at CATEX. CATEX 2025 will be complementing the competition area by introducing "Coffee Lane", a hub dedicated to coffee roasters throughout the **country**.

BOOK YOUR STAND TODAY!

Margaret Andreucetti

T +353 (0) 1 846 0020

M +353 (0) 86 055 4181

T margaret@eventhaus.ie

Una Geraghty

T +353 (0) 1 846 0020

M. + 353 86 785 5776

E una.geraghty@eventhaus.ie

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