

CATEX

Catering Inspiration

Post Show Report

CELEBRATING
60
YEARS
1965 - 2025



An IFSA Event
IFSA
IRISH FOODSERVICE SUPPLIERS ALLIANCE



SHOW OVERVIEW



280

EXHIBITORS

9

SPONSORS

12,100

VISITORS





EXHIBITOR FEEDBACK

HOW SATISFIED ARE
YOU WITH CATEX 2025

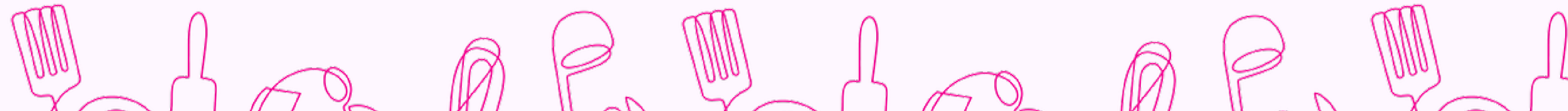
96%

Very Satisfied

HOW WOULD YOU RATE
THE NUMBER OF VISITORS?

93%

High Volume
of visitors



EXHIBITOR FEEDBACK

HOW IMPORTANT IS CATEX TO YOUR COMPANY?

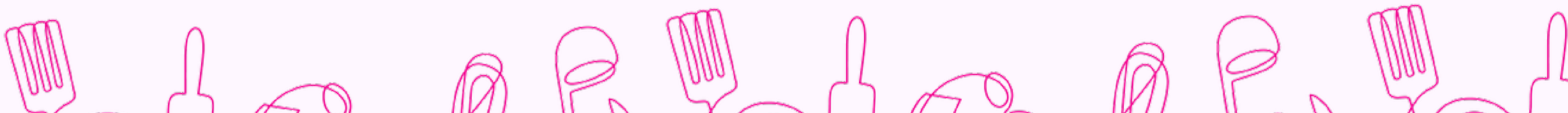
82%

Important & Very Important

HOW LIKELY ARE YOU TO EXHIBIT AT CATEx 2027?

89%

Probably & Definitely Will



EXHIBITOR TESTIMONIALS

Catex is an excellent opportunity to meet existing customers and new potential. The show is efficiently organised and the visitor quality/importance is top class

Borrisoleigh Bottling

A very well run event with excellent communication both directly and on social media platforms in the lead up. Gave us good access and opportunity to expand our customer base

CWS Hygiene Ireland

ITs our second time exhibiting at Catex and once again everything was well organised. On behalf of Harp Renewables I would like to thank Eventhaus and W Display for all their help

Harp Renewables

This was my first Catex and to say it exceeded my expectations is an understatement. I am a small brand looking for big opportunities and Catex certainly gave me those. Juspy got to pitch at the Aramark Showcase, we got to speak to big service providers and meet so many potential customers - amazing show!

Juspy

VISITOR FEEDBACK

HOW SATISFIED ARE YOU
WITH THIS CATEX?

99%

Satisfied/Very
Satisfied



€29.3M - €37.7M

Spend Generated at CATEX



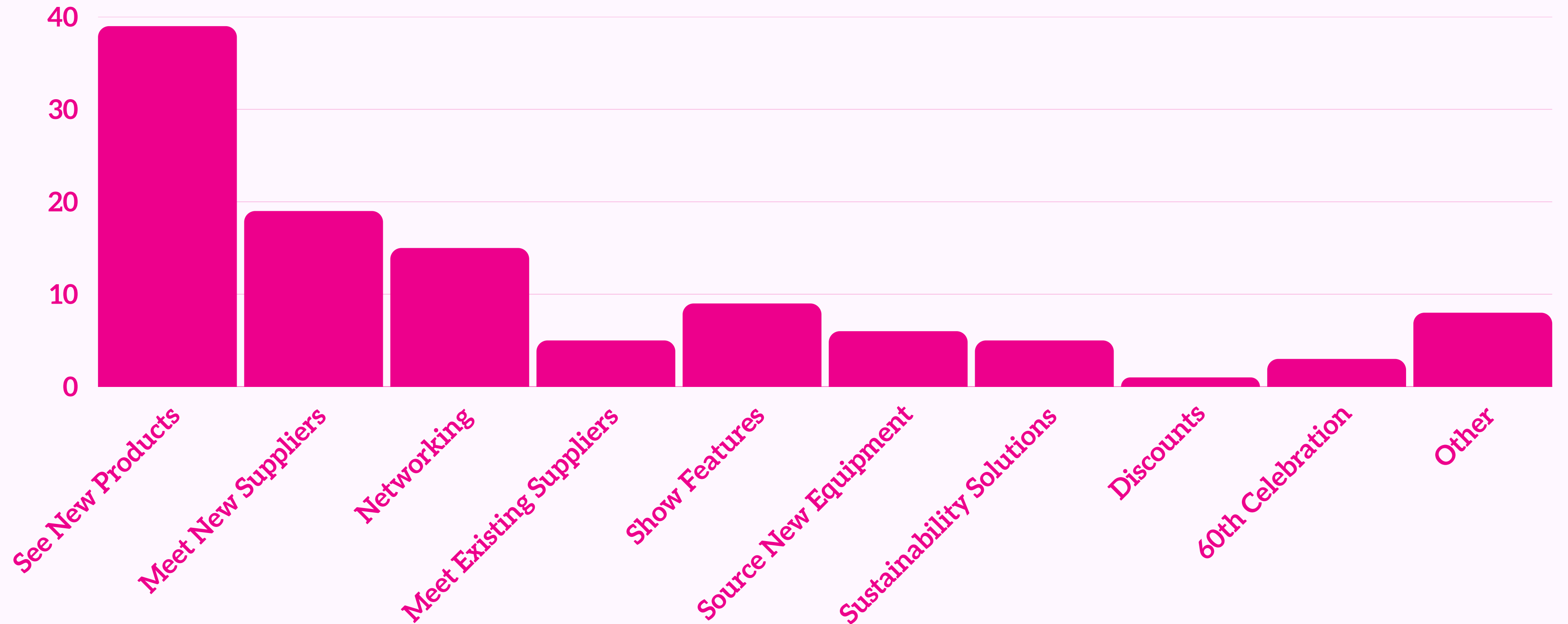
€9.7K

Average Purchase by Visitors

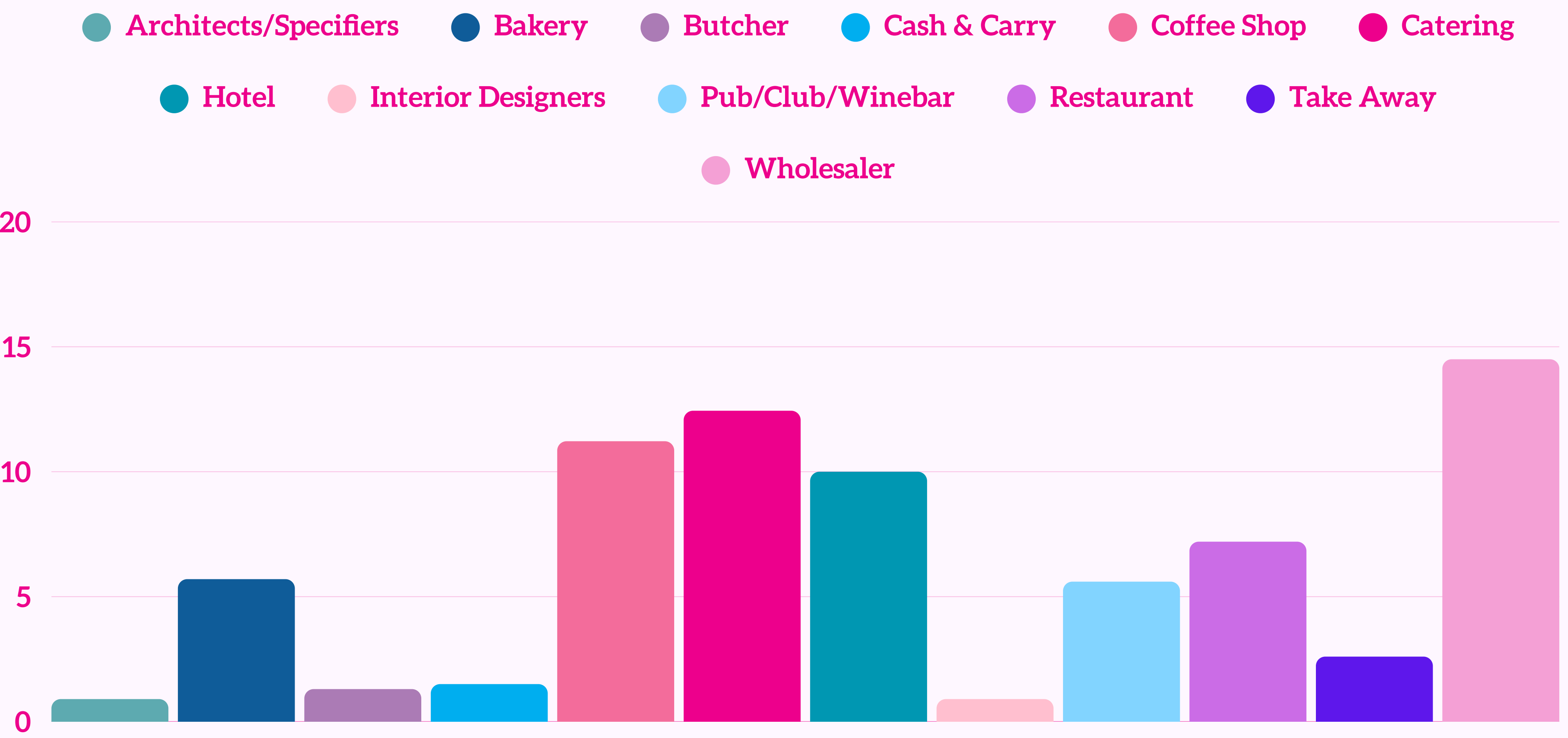


VISITOR FEEDBACK

WHY DID YOU VISIT THE EVENT?



VISITOR FEEDBACK



SOCIAL MEDIA

SOCIAL MEDIA ADVERTISING RESULTS:

IMPRESSIONS
814,963

REACH
533,802

RESULTS
46,032



3.7K
FOLLOWERS



2K
FOLLOWERS



2.7K
FOLLOWERS



30K
FOLLOWERS

SOCIAL MEDIA

SOCIAL MEDIA ADVERTISING RESULTS:



Results: 40,286
Reach: 125,685
Impressions: 406,846



Impressions: 162,015
Clicks: 739
Click Through Rate: 2.44%



Impressions: 246,102
Clicks: 6,007
Click Through Rate: 2.44%



SOCIAL MEDIA ACTIVITY REPORT



VIEWS
284.1K

REACH
40.6K

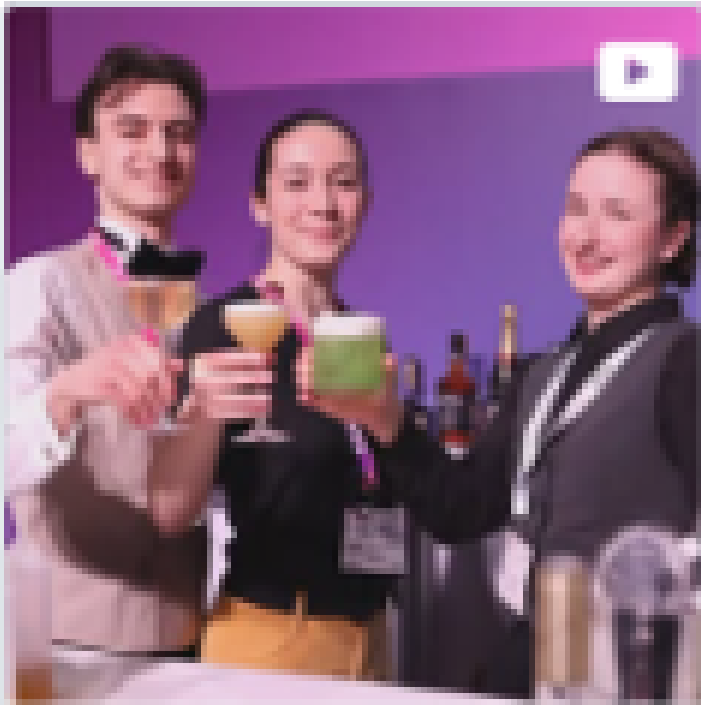
CONTENT INTERACTION
2.9K



Why Industry Leaders Say CATEX i...

11 February 10:27

9.1K 39
1 8



Shaking Things Up at CATEX 2025!...

18 February 09:33

6.4K 116
2 14



Maureen Gahan | Foodservice...

12 February 10:00

6.1K 42
2 6



David Joyce | Executive Chef,...

16 February 09:40

6K 65
5 1

SOCIAL MEDIA ACTIVITY REPORT



VIEWS
474.6K

REACH
148.7K

CONTENT INTERACTION
2.5K



CATEX 2025 Culinary Competitions. Today...

20 February 10:51

👁 5.2K ❤ 281
👤 52 ➦ 26



Day 3 - here we go! It's the final day of CAT...

20 February 02:03

👁 5.2K ❤ 85
👤 7 ➦ 5



Day 2 is in full swing, and the...

19 February 08:04

👁 4.2K ❤ 198
👤 12 ➦ 24



Alan McCabe | Programme Director...

14 February 10:00

👁 3.9K ❤ 333
👤 38 ➦ 15


SOCIAL MEDIA ACTIVITY REPORT



IMPRESSIONS
226,823


REACTIONS
1766

PAGE VIEWS
3.7K







CATEX 2025
1,897 followers
2w • 🌐

Be in with a chance of winning a hamper full of fabulous competition products from our exhibitors.
Each day we will choose one winner from the attendees. All you have to do ...more



COMPETITION BUNDLE 3
WIN A SELECTION OF PRODUCTS
WORTH OVER €1299
Winner chosen from the attendees list on
day 3 of CATEX Tue 20th of February





An **IFS**A Event



CATEX 2025
1,897 followers
2w • 🌐


🇮🇪 CATEX 2025 – Starts Tomorrow! Ireland's largest Foodservice and Hospitality event is back! Join us from February 18th–20th, 2025, at the RDS, Dublin, as we celebrate 60 years of industry excellence. ...more



WHATS ON AT CATEX 2025
Catering Inspiration


CHEF IRELAND 2025 CULINARY COMPETITIONS
IRISH BREWERS CUP 2025
THE IFSA'S AWARDS PROGRAMME 2025
CHEF NETWORK HUB & KITCHEN

REGISTER FOR FREE NOW | WWW.CATEXEXHIBITION.COM




CATEX 2025
1,897 followers
3w • 🌐

🌟 Spotlight on CATEX 2025 Exhibitors! Get ready to discover an exceptional lineup of exhibitors at CATEX 2025, showcasing the very best in Foodservice, Hospitality, and Innovation. Here's a sneak peek at some of the amazing brands you'll ...more



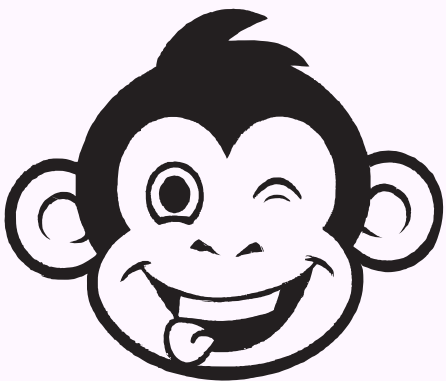
EXHIBITOR SPOTLIGHT

COLD-PRESSED BULK JUICES



An **IFS**A Event

EZINE REPORT - MAILCHIMP



OPENS
83,750

CLICKS
17,064

DATABASE
30K



THANK YOU FOR CELEBRATING 60 YEARS OF IFSA & CATEX WITH US!

CATEX 2025 was brimming with innovation, expertise, and networking as we proudly celebrated 60 years of IFSA and CATEX in Ireland.

As we wrap up this milestone event, we want to extend our deepest thanks to everyone who attended, our sponsors, exhibitors and all those who contributed to its success. With over 12 thousand visitors, the positive energy and enthusiasm truly made Ireland's largest foodservice and hospitality event one to remember!

Your support is what makes CATEX such a dynamic event and we hope you left feeling inspired, with new ideas, valuable connections, and great memories. Here's to you—our incredible community!



1 DAY TO GO! REGISTER FOR CATEX 2025 TODAY!

CATEX 2025 kicks off tomorrow! Planning on attending but haven't registered yet? Skip the queues and pre-register below to be part of this incredible event!

Register now to:

- Connect with 280+ Suppliers
- Engage and Network with Industry Leaders
- Explore the latest Energy-Saving and Waste-Management Solutions
- Watch Top Chefs and Baristas compete on a National Stage

RDS, Simmonscourt,
Ballsbridge, Dublin 4.

18th - 20th February 2025
10am - 5pm.



YOUR GUIDE TO CATEX 2025!

View the official CATEX 2025 event preview guide now!



WHO WILL BE THERE?



LOOKING FOR NEW PRODUCTS & SUSTAINABLE SOLUTIONS?

From trusted household brands to family-run specialty producers as well as new exciting suppliers, explore a diverse selection of fresh, chilled, frozen, ambient, and non-food products and services at CATEX 2025. Essential for your business success in 2025 — don't miss Ireland's Largest Foodservice & Hospitality Trade Event!



REGISTER FOR FREE NOW!

Media Engaged With For CATEx

HOTEL & RESTAURANT
Ireland's leading hospitality business publication **TIMES**

NORTHERN IRELAND'S BUSINESS ADDRESS
BUSINESSFIRST
INFORM : CHALLENGE : INSPIRE

hospitality
eNews

LCN 1940 **LICENSED**
& **CATERING** **news**

Hotel & Catering
Review

Catering
I N S I G H T

ShelfLife
IRELAND'S RETAIL AUTHORITY

I LOVE
LIMERICK
CELEBRATING 15 YEARS

Business
Post

RADIO
NOVA
100FM

drinks
INDUSTRY
IRELAND



Ireland's best mixologists to battle for Cocktail Champion title at CATEX

February 17, 2025

The highly anticipated Bartenders Association of Ireland Official Cocktail Competition, sponsored by Edward Dillon, will take centre stage at CATEX 2025 – Ireland's largest foodservice and hospitality event, which opens its doors next week celebrating its 60th anniversary

The Bartenders Association of Ireland Official Cocktail Competition, sponsored by Edward Dillon shakes into action on the opening day of CATEX, Tuesday 18 February, and promises a thrilling display of skill, creativity, and flair as 35 of Ireland's top bartenders compete for the prestigious title.



BWG Foodservice on track to hit €250m sales in 2025

The announcement comes as the company secures the National Foodservice Supplier of the Year award for the second consecutive year at Catex 2025

Print



CATEX Opens Its Doors Next Week

February 12, 2025 9:54 AM
By Robert McHugh



Business

Grove Dairy wins at CATEX exhibition

By David Rankin

Comment

Published 20th Feb 2025, 15:34 GMT

A Northern Ireland dairy has milked success on the opening day of CATEX, Ireland's largest food, drink and hospitality exhibition.

Grove Dairy, owned by husband-and-wife duo, John Mitchell and Samantha



CATEX Celebrates Innovation and Talent



Top Innovators for CATEX

The Irish Foodservice Suppliers Alliance has announced the finalists for the 2025 IFSA Awards, with the winners set to be revealed on the first day of CATEX.

Returning to the RDS, Simonscourt from 18th – 20th February, CATEX will mark a significant milestone as it celebrates 60 years of championing excellence in the industry.

this February

CATEX 2025 will bring the latest trends, innovations, and competitions to the RDS Simonscourt from 18-20 February, making it a must-attend event for foodservice and hospitality professionals



Rational bringing Arena Shows to Dublin for

Three-day Irish trade show returns this February, with combination of cooking demos

By Luke Bradley



DREWRY PEARSON
Innovator who steered IFSA and CATEX to the centre of Ireland's food service sector

CATEX Celebrates 60 Years

January 28, 2025 9:32 AM
By Robert McHugh



CATEX – 60 Years a-Growing and Still a Vital Date for Food and Technology Suppliers



Youngest Exhibitor Returns to CATEX



CATEX Celebrates Confident Industry

CATEX

Catering Inspiration

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